

EUREKA COUNTY RECREATION BOARD
Regular Meeting 9:00 A.M.
May 12, 2026

PRESENT

Elmer Porter
Robin Hicks
Clint Willis
Richard McKay - Absent

Kim Todd, Comptroller - Absent
Errol Porter, Media Specialist

VISITORS

Trina Machacek
Elden Allred
Annie Allred
Crissy Hubbard
Rob Holloway
Steel Raines

Agenda Item #1 – Call to Order

Chairman Elmer Porter called the meeting to order at approximately 9:02 a.m.

Agenda Item #2 – Approve Agenda. (For Possible Action)

Action – Motion made by Clint Willis, seconded by Robin Hicks to approve the agenda for the regular meeting of May 12, 2026 as stated. Motion carried by all voting aye.

Agenda Item #3 - Public Comment & Discussion. (Discussion)

Elden Allred, speaking on behalf of the VFW, provided an update on the park. Some groundwork has been done and a pavilion transferred from the Lions Club, will be erected Initially, the Lions Club was going to use it at the R Park. They are planning to have a flag-raising ceremony, an estimate for the concrete work has been received, and they are working on obtaining grants. They have discussed constructing restrooms.

Agenda Item #4 – (Review of Financial Status of Recreation Board. (Discussion)

Chairman Porter reviewed the financial status: \$17,620.19 Recreation Fund, \$20,000.00 Capital Outlay, and \$6,598.88 Tourism Fund.

Member Hicks noted that all receipts from recipients of recreation/tourism grants must be turned into the comptroller's office by June 30.

Agenda Item #5 – Correspondence. (Discussion)

Member Hicks reviewed thank you notes received from Kim Russel - Old Time Fiddler's contest, Trent Gordon – Silver State Sportsmen Association, and Ralf Cuda – Veterans of Foreign War for the park.

***Agenda Item #6 – Review & Approve Minutes of Regular Meeting March 11, 2026.
(For Discussion/Possible Action)***

Action – Motion made by Clint Willis, seconded by Robin Hicks to approve the minutes for the Regular Meeting March 11, 2026 as read. Motion carried by all voting aye.

***Agenda Item #7 - Eureka VFW Post 8194 Car Show – Crissy Hubbard
Requesting \$18,000.00 to help pay expenses for sponsoring the annual car show scheduled for September 25-26, 2026. Last year \$23,250.00 in which \$17,000.00 was approved.
(For Discussion/Possible Action)***

Crissy Hubbard approached the Board to request funding for the VFW Car Show. She explained that her request to use the airport for the drag races was denied. Therefore, she is going to try and get approval to use Eagle Way, other side of Collingwood St., for a burnout contest. Crissy further noted that the County Commissioners granted \$5,000.00 and some funding has been received from Nevada Gold Mines. Due to the funding that has been received, she would like to reduce her request from \$18,000.00 to around \$10,000.00 - \$13,000.00.

Discussion followed regarding the car show.

Action – Motion made by Robin Hicks, seconded by Clint Willis to approve the request from Crissy Hubbard on behalf of the VFW for a reduced amount of \$18,000.00 down to ***\$13,000.00***, Recreation Fund, to help pay expenses sponsoring the annual VFW Car Show. Motion carried by all voting aye.

***Agenda Item #8 – The Eureka County Star – Trina Machacek
Requesting \$1,500.00 to pay for weekly advertising in the local newspaper for one year 2026-2027. Last year amount requested was \$1,300.00. (For Discussion/Possible Action)***

Trina Machacek of the Eureka County Star approached to the Board to request paying for advertising in the newspaper.

Errol Porter, Media Specialist, asked Trina if she could update the logo for the Recreation Board advertisement in the newspaper.

Board members discussed paying the \$1,500.00 utilizing advertising monies set aside for Errol's use that is included in Contract Services fund.

Action – Motion made by Clint Willis, seconded by Robin Hicks to approve the request from Trina Machacek of the Eureka County Star for \$1,500.00, Advertising Fund in Contract Services, to pay for advertising, Crossword Puzzle sponsored by the Eureka County Recreation and Tourism Board, in the 2026-2027 Eureka County Star newspaper. Motion carried by all voting aye.

***Agenda Item #9 - Eureka Restoration Enterprise – Garney Damele
Requesting \$9,000.00 to help sponsor annual wine walk, art, and music festival scheduled September 19, 2026. Funds will be used for insurance, music, purchase of mugs, prize monies, and many necessary fees as outlined in budget associated with the event. This is the same amount as last year. (For Discussion/Possible Action)***

Garney Damele of Eureka Restoration Enterprise approached the Board to request funding to help pay expenses for the annual wine walk. Tshe emphasized that people attend from neighboring states and have an opportunity to tour the downtown area and historic buildings.

This year the event is scheduled for September 19 which is the annual date. There will be about 17-19 wine and distilled stops along with an auction, raffle, and music.

Board members expressed their support to the event and further discussed ways of disbursing the funds.

Action – Motion made by Robin Hicks, seconded by Clint Willis to approve the request from Garney Damele of Eureka Restoration Enterprises for \$9,000.00, \$5,007.00 Recreation Fund and \$3,993.00 Tourism Fund, to pay for insurance, advertising, music, purchase of mugs, prize monies, and many necessary fees as outlined in the budget for the annual wine walk scheduled for September 19, 2026. Motion carried by all voting aye.

Agenda Item #10 – Elden Allred, Ralph Cuda, Jim Ithurralde
Requesting \$4,000.00 to help with expenses for officials, T-shirts, trophies, and related expenses as outlined in the budget for the 40th Annual Mid-Summer Classic Softball Tournament July 17-19, 2026. This is the same amount as last year.
(For Discussion/Possible Action)

Elden Allred approached the Board to request \$4,000.00 to help with expenses for the annual softball tournament. This is our 40th year sponsoring the tournament. Funds will help pay for t-shirts and mostly the officials and their lodging.

During a brief discussion, Elden noted that this year they will be having a cornhole tournament on Friday night prior to the tournament starting Saturday morning.

Action – Motion made by Clint Willis, seconded by Robin Hicks to approve to the request from the Eureka VFW for \$4,000.00, Recreation Fund 2026-2027 budget, to help with expenses for officials, trophies, and related expenses for the annual softball tournament scheduled July 17-19, 2026. Motion carried by all voting aye.

Eureka Lodge #16 Free & Accepted Masons – Rob Holloway
Requesting \$87,922.43 to restore the roof of the Masonic Lodge as per the bids received from Diamond-V-Metalworks of Eureka, Broken Arrow of Ephraim, and supplies from Bath Lumber. This is a new request. (For Discussion/Possible Action)

Rob Holloway and Steele Raine speaking on behalf of the Free and Accepted Masons, approached the Board to discuss their request to restore the roof on the Masonic Lodge. Rob explained that the approximate amount that was discussed at the previous meeting was not correct. Board members received the information regarding the estimates for the restoration which includes the one-piece rubber membrane which requires a contractor from Salt Lake City to perform that work. Rob went on to say that the building is 157 years old and is in need of some repairs. Garnie Damele was able to secure funds for the work that Reyman Bros. is doing; however, that did not include the restoration of the roof. If the roof is not repaired, all the work completed on the building will be ruined.

Chairman Porter asked if any of the funds that Garney received could be diverted to the roof restoration.

Garney explained that she started the grant back in 2023, which included a scope of work. I must stick to that scope of work.

Chairman Porter asked about the budget that was approved for 2026-2027.

Member Hicks noted: \$2,000.00 Services and Supplies, \$40,000.00 Contract Services, \$300.00 Investment Fees, \$90,000.00 Miscellaneous Fund, \$80,000.00 new line item, \$20,000.00 Capital Outlay, \$10,000.00 Tourism Fund, and \$50.00 Investment Fee Tourism Fund. The \$80,000.00 was earmarked for the VFW park.

Regarding room tax, Member Willis said there was a decrease from January to March, whatever that month was, but I would suspect that it has been a pretty good increase since then. Okay, so it's going to end up about the same. A little less on revenue from previous year.

Discussion continued with Rob and Steele regarding available funding and projected revenue for the Recreation Board. Rob inquired if the Board could approve a partial amount of funding. It is possible that a partial amount could be granted; which would not happen until after June 30. Continuing, Member Willis explained that that with remaining funds already allocated until June 30, there wouldn't be enough to approve \$10,000.00.

10:22AM Chairman Porter called for a short recess

10:25AM Meeting Reconvened

An ongoing discussion regarding funding requests continued and procedures for transferring funds in addition to reaching out to the County Commissioners for assistance. It was suggested that Rob return to the July meeting when the comptroller is present and see if there is funding available and for now table this agenda item.

Action – Motion made by Robin Hicks, seconded by Clint Willis to Table Agenda Item #11 until the July meeting. Motion carried by all voting aye.

Agenda Item #12 - Eureka Restoration Enterprises – Garney Damele

Requesting \$3,000.00 to help with expenses for a band, prizes, and evening barbeque to sponsor a 3-D Archery Shoot that will be held at Perdiz Sport Shooting on June 20, 2026. Last year requested \$2,500.00. (For Discussion/Possible Action)

Garney Damele approached the Board to discuss her request to help with expenses for the 3-D Archery Shoot. This is in collaboration with Matt and Erin Vial who handle the shoot as well as soliciting for prizes. My portion is helping with the dinner, registration, and providing the music. This is a great family event that includes all ages.

Action – Motion made by Clint Willis, seconded by Robin Hicks to approve the request from Garney Damele of Eureka Restoration Enterprises for \$3,000.00, Recreation Fund, to help with expenses for the 3-D Archery Shoot. Motion carried by all voting aye.

Agenda Item #13 - Eureka County Recreation Board

Replace existing signage at each end of town. A quote has been received from YESCO in the amount of \$4,554.51. (For Discussion/Possible Action)

Chairman Porter recalled that he sent everyone the quote from YESCO which is for the sign, to put it up, create it, and install. It didn't include if there needs to be some extra support to the existing signs and if the lighting needs to be fixed.

Board members provided ideas on what they would like to see with new signage. During the discussion, Errol Porter, Media Specialist, interjected that he has experience designing billboards. Working with Gordy of YESCO, I can draft some ideas and email them to the Board.

The Board continued their discussion regarding signage at each end of town.

Action – Motion made by Robin Hicks, seconded by Clint Willis to approve the quote from YESCO for \$4,554.51 Capital Outlay, to replace the existing signage at each end of town. Errol will work with them on the design and bring results back to the Board. Motion carried by all voting aye.

Agenda Item #14 - Social Media Specialist – Errol Porter
Discuss/Update on media activity for the Recreation Board. (For Discussion)

Errol Porter, Social Media Specialist, provided to the Board a handout detailing his media report for the last two months. Everything is moving in the right direction except for Instagram. If you look at our views, visits, and engagement, so this is between last board meeting and now, which is the same gauge that I used previously. Everything was up as far as views, visits, and engagement, and that's across all social media, media platforms. So that's Facebook, Instagram, and Threads. You can see some of the top performing content on those individual ones. I recently just started Threads, which is owned by Meta, which owns Facebook and Instagram. So, it's all easy and conducive just to post over to it and easy enough. I didn't include a Threads top-performing content there because we don't have enough followers on Threads to give us any insights. Until we reach 100 followers on Threads, there won't be any insights coming from there. Engagement on Threads is rough. One of the only reasons I started it was due to it directly related to Instagram, and so if you look below at followers, there's 34 followers on Threads, and those are followers that follow us on Instagram that also have a Threads account. Errol commented on the website statistics.

Chairman Porter asked Errol about the brochures and tour maps.

Errol feels a trifold brochure works best. Anything that's bigger than a trifold, unless it really is just like a huge map that you need, people don't want to carry that around. So, this initial brochure that I'm working on with a designer before we go to print is just going to be a simple trifold of things to do in Eureka, highlights, addresses and phone numbers for lodging properties, restaurants. Regarding the Walking Tour, Brenna and I agree that it doesn't need to be oversized.

Discussion ensued regarding the brochures and map.

Agenda Item #15 - Eureka County Recreation Board
Progress on drafting a Plan for funding future projects. (For Discussion/Possible Action)

Chairman Porter provided a recap of the previous meeting regarding the Board drafting a strategic plan.

Board members provided input on capital outlay projects that they would like to help fund in the community. Throughout the discussion, Errol suggested that members make a list of what they want to see for five years; then prioritize.

Moving on, Member Willis opined on spending funds for various things in the community in which some increase visitor spending and some do not. In addition, he commented on how room tax collections are allocated in the budget.

Following a productive discussion, Board members will bring back to the next meeting their list of ideas they would like to see for the next five years.

Action – None.

Agenda Item #16 - Eureka County Recreation Board

Discuss the Business Impact Statement regarding the Room Tax Ordinance and status of the Public Hearing for revising the ordinance. (For Discussion/Possible Action)

Chairman Porter stated that this agenda item was to discuss the status on the room tax ordinance.

Members briefly discussed the ordinance and collection of room tax.

Action – None.

Agenda Item #17 - Public Comment & Discussion. (Discussion)

None.

Agenda Item #18 - Review Funds Expended and Set Next Meeting Date. (Discussion)

Funds expended for the next budget year were as follows: Recreation Fund expended \$27,007.00, Tourism Fund expended \$3,993.00, and Capital Outlay Fund expended \$4,554.51.

Board members set the next meeting date for Tuesday July 28, 2026 starting at 9:00am.

Agenda Item #19 - Adjournment. (For Possible Action)

Action - Motion made by Robin Hicks, seconded by Clint Willis to adjourn the meeting. Motion carried by all voting aye.

Meeting Adjourned

EUREKA COUNTY RECREATION BOARD

Secretary